

Short cv : Georgios Apladas

Dr. Georgios Apladas is lecturer in Tourism Services at the Department of Business Administration and Tourism at the Hellenic Mediterranean University. Dr. Georgios Apladas graduated with a bachelor's degree (BSc) in Tourism Business Management from the Technological Educational Institute of Crete in 1992. He received a degree in Pedagogical Studies in 1999 from the PATES School of Technical Vocational Education Officers of Heraklion and a master's degree (MSc) in Tourism Business Management from the Hellenic Open University in 2004, and a PhD from ELMEPA (Hellenic Mediterranean University) in 2022. His thesis examined the Impact of Local Products and Gastronomy on travel experience on the Island of Crete, Greece. He worked as a Professor at the Tourism Education and Training Organization for 21 years and at the same time served as a Professor of Applications at the Technological Educational Institute of Crete. George was elected a Lecturer at the (then) Technological Educational Institute (TEI) of Crete in 2008. Dr. Apladas' research interests and research activity are related to Customer Service, Gastronomy, the Organization of Conferences and Events and the Management of Tourism Businesses. He worked in the Travel and Tourism Industry in various positions (F&B Manager, Front office Manager, Director) in the years 1981 to 2008.