

Velissariou Efstathios is Professor in the Department of Business Administration and Dean of the School of Economics and Management Sciences at the University of Thessaly. Prof. Velissariou is since 2023 also Chief Executive Officer (CEO) of the Property Development Company of the University of Thessaly SA.

He graduated with Honors from the Department of Economics at the University of Thessaloniki in the field of "Business Economics". After attending postgraduate courses in the field of Marketing at the University of Munich, he completed his Doctoral Thesis in the Department of Political Economy at the University of Munich on the "Economic Impact of Tourism". He also successfully attended the Course "Open and Distance Education" at the Hellenic Open University.

Since 2000 is Lecturer in the master's program of the "Business Administration in Tourism" at the Hellenic Open University. In 2005 he was elected as Assistant Professor in the Department of Tourism Enterprises at the Technological Educational Institute of Thessaly in the subject "Administration of Tourism Enterprises". Since 2019, Dr. Velissariou joined the University of Thessaly, as Professor in the Department of Business Administration.

Professor Velissariou served as Vice rector of Technological Educational Institute (TEI) of Thessaly (2013-17), as President of the Department of Tourism Enterprises of TEI Thessaly (2005-2011) and as Deputy President of the Department of Business Administration of the University of Thessaly (2020-21).

Bevor his academic career, at professional level (between 1991 and 2005), Dr. Velissariou gained significant professional experience in the fields of Business Administration and Tourism. Initially he was employed in the Education Directorate of the Hellenic Tourism Organization. Then he was employed as Senior Business Consultant in an international Business Consultants Company, in the implementation of European programs in Greece and abroad. At the same time, he also served as director of studies in Vocational Training Centers. As freelancer he has participated in a very large number of projects, studies and research programs as member or scientific supervisor.

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