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He is an instructor/ professor in many undergraduate and postgraduate courses in management, marketing, IT and Innovation management, e-business, computer training, etc. He has published in scientific journals and presented at international conferences on several issues in economics, marketing, and e-business.

He has participated in numerous research and developmental EU projects such as Interreg and Leonardo. In addition, he is a coordinator or researcher in many local and national projects. He also has great business consulting experience as a freelancer and co-founder of a consulting and web development company (from 2003 to 2017). Today, through its academic role, he still connects with the real economy as a consultant/mentor of local companies. He served as academic coordinator for the Liaison & Career Support Office at the Hellenic Mediterranean University. Recently, he became the Head of the Department of Business Administration and Tourism at the same university.

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